

TradeMarkAPI

Integration Guide



TRADEMARKAPI

Be up and **running in 5 minutes**

Receive Trade Mark applications through your website

GET STARTED



Contents

Introduction	3
What is TradeMarkAPI ?	3
Integration	3
Addthe Interface	3
Registration	3
Configuring your service	6
Service Configuration	6
Contact	6
Application costs	7
PayPal configuration	8
Terms and conditions	8
Options	9
View your trade mark applications	10
View Settings	10
Applications	10
Contact information	14

Introduction

What is TradeMarkAPI ?

TradeMarkAPI is a “drop in” trade mark filing interface enabling trade mark professionals to receive trade mark applications through their own websites.

The trade mark filing interface offers industry leading goods and services classification and automated multijurisdictional availability searching.

This guide explains how to implement the TradeMarkAPI trade mark filing interface on your own website.

Integration

Add the Interface

To add the interface to your own website, simply include the following line of JavaScript:

```
<script src="http://www.trademarkapi.com/api.js"></script>
```

The above code will dynamically load the interface into your website. You can view an example of the US trade mark filing interface [here](#).

It is important that you include the script in the position you would like the interface to appear, not in the <head> section of your web page.

Registration

When the interface loads for the first time, you will be asked to register:

⚠ An account for www.trademarkify.com.au has not yet been created.

Before you can use TrademarkAPI, please create an account to:

- Configure your trademark filing settings
- Configure how you get paid
- Configure how you get notified when someone files a trademark application

Once you have registered, refresh this page and the TrademarAPI trade mark filing interface will appear.

[Configure your account](#)

To register, simply click on the blue button to load the registration interface:

Register the Domain www.trademarkify.com.au

Country ⓘ

Email Address ⓘ

Email Address Again

Password

Password Again

Terms and conditions You agree to our [Terms and Conditions](#)

Input your email address and password for your domain. These are the login credentials you will subsequently use to log into your backend to view your applications.

Also, you must choose your jurisdiction using the 'Country' field, which specified which trade mark database of ours is to be used for searching. Currently, our databases hold comprehensive trade mark records for the US, UK, Australia and Canada. These trade mark databases are updated daily, ensuring up-to-date trade mark search results.

If you operate in a jurisdiction outside one of these countries, you can still use the trade mark filing interface as usual, but without trade mark availability searching. For this option, simply select the option 'Default Country'.

Once you have entered your registration details, a message will be sent to your nominated e-mail account for confirmation:

Verify your email

Thank you for registering with TrademarkAPI.

A verification email has been sent to your email address.

Please click on the link provided in the email to verify you account.

Simply click on the link included within the e-mail to complete the registration process:

Account confirmed

Thank you, your account has been confirmed.

You may now [login to your account](#).

Once your domain has been registered, the trade mark filing interface will appear on your website:

1: Configure > 2: Applicant > 3: Review

Your Trade Mark

Your Trademark

[Or file a design or logo](#)

Your goods and services

Configuring your service

Once registered, you are able to log into your account, using [this link](#).

Service Configuration

Use the configuration section to configure your service:

Service

Domain ⓘ

Country ⓘ

Filing : I will file the applications (\$80 per application) ⓘ
 : The TradeMarkAPI network will file the applications (\$280 per application, with a reduced fee being applicable for higher numbers of filings) ⓘ

Searching : Include availability searching (\$20 per application) ⓘ
 : No searching ⓘ

Branding : Keep the TradeMarkAPI branding ⓘ
 : Remove the TradeMarkAPI branding (\$20 per application) ⓘ

In this section, you may manage the following:

- **Domain:** This is the domain that is registered. As discussed above, each trade mark filing service is locked to a particular domain and, as such, you cannot edit the domain.
- **Country:** Specify your jurisdiction by country so as to specify which trade mark database will be searched. Your country selection will also affect the currency displayed.
- **Filing:** Select whether you will manage the filing and prosecution of the trade mark application, or whether trade mark attorneys from our global filing network are to file and prosecute applications on your behalf.
- **Searching:** Select whether trade mark applications are to be searched by the software during the filing process. This search is a direct hit knockout search only.

Contact

Under the contact section, you can specify contact details for notification purposes:

Contact

Contact Person ⓘ

Applicant Contact Email ⓘ

[Update](#)

Application costs

In the application cost section, specify the fees and charges for your trade mark application service:

Application costs

Your filing cost (first class) \$ ⓘ

Your filing cost (each additional class) \$ ⓘ

Government filing fee (first class) \$ ⓘ

Government filing fee (each additional class) \$ ⓘ

[Update](#)

Using this section, you can specify:

- **Filing costs:** Your professional fee, configurable for the first class and each subsequent class.
- **Government fee:** The Government fee, again configurable for the first class and the second class.

PayPal configuration

TradeMarkAPI utilises PayPal to process financial transactions:

Paypal Configuration

Paypal account email	<input type="text" value="john@example.com"/>	% ⓘ
Sales Tax/GST on your costs	<input type="text" value="0"/>	% ⓘ
Sales Tax/GST on Govt. fees	<input type="text" value="0"/>	% ⓘ
PayPal Cancel URL	<input type="text" value="http://example.com/cancel"/>	% ⓘ
PayPal Return URL	<input type="text" value="http://example.com/return"/>	% ⓘ

In this section, specify:

- **PayPal account email:** your PayPal account for receiving payments.
- **Sales Tax/GST:** whether sales tax/GST is to be charged against your costs and the government fee.
- **PayPal Cancel URL:** The page on your website where applicants are to be directed if they click on the cancel button during the PayPal payment stage. Usually, this will be the page having the trade mark application interface.
- **PayPal Return URL:** The page on your website for displaying a message at the end of a successful trade mark application process.

Terms and conditions

Specify your terms and conditions for agreement by trade mark applicants:

Terms and conditions

Your terms and conditions

General

These Terms of Service Terms of Service form the basis by which you can use our website and our services ("the Service") and regulate any agreements between us and you (either an individual or a legal entity that you represent as an authorized employee or agent ("You")). Please read them carefully. BY USING THE SERVICE, YOU ARE STATING THAT YOU HAVE LEGAL CAPACITY TO FORM LEGALLY BINDING CONTRACTS AND THAT YOU AGREE TO BE BOUND BY ALL OF THESE TERMS AND CONDITIONS OF THE SERVICE. The Service is offered to you conditioned on your acceptance without modification of the terms, conditions, and notices contained herein.

[Update](#)

Options

Using this section, you can add various value add options for trade mark applicants, such as professional searching, expedited examination and the like:

Options

Option 1

\$

[Edit](#) [Delete](#)

New Option

\$

[Add Option](#)

View your trade mark applications

Your received trade mark applications appear under “My Applications”.

View Settings

Using the view settings, you can specify whether to display only applications which have been paid for and deleted applications:

Settings

Status

Show Only paid applications

Show Deleted applications

Applications

Your applications are shown in condensed view format as follows:

My applications

RAZOR	Samsonite Co	11 Mar 2013	PAID
Appleby Boo	ABC Ltd	11 Mar 2013	FILED
GoPro	Integ Holdings	11 Mar 2013	PAID

Click each trade mark application to expand to show further information.

The following shows details relating to the contact person for the trade mark application:

My applications

RAZOR	Samsonite Co	11 Mar 2013	PAID
Appleby Boo	ABC Ltd	11 Mar 2013	FILED
GoPro	Integ Holdings	11 Mar 2013	PAID

Contact Details **Trademark Details** Applicant Details Cited Marks

Contact Person Name

Contact Person Surname

Email

Tel

Created 11 Mar 2013

Status

Next the trade mark details are given, showing the trade mark representation and the selected goods and services (numbered according to the Nice classification):

My applications

RAZOR	Samsonite Co	11 Mar 2013	PAID
Appleby Boo	ABC Ltd	11 Mar 2013	FILED
GoPro	Integ Holdings	11 Mar 2013	PAID

Contact Details **Trademark Details** Applicant Details Cited Marks

Mark

Goods and services

Next, the details of the Applicant are given:

My applications

RAZOR	Samsonite Co	11 Mar 2013	PAID
Appleby Boo	ABC Ltd	11 Mar 2013	FILED
GoPro	Integ Holdings	11 Mar 2013	PAID

[Contact Details](#)
[Trademark Details](#)
[Applicant Details](#)
[Cited Marks](#)

Application Details

Applicant Name:
 Applicant Address:
 Applicant City:
 Applicant State:
 Applicant Postcode:
 Applicant Country:

[Update](#)

The next tab shows the trade marks that were found by the search engine. Clicking each of the search result headers will reveal the trade mark bibliographic details:

My applications

RAZOR	Samsonite Co	11 Mar 2013	PAID
Appleby Boo	ABC Ltd	11 Mar 2013	FILED
GoPro	Integ Holdings	11 Mar 2013	PAID

[Contact Details](#)
[Trademark Details](#)
[Applicant Details](#)
[Cited Marks](#)

[GOPRO](#)
[GOPRO](#)
[GOPRO LEARNING](#)
[GOPRO](#)

The status tab allows the recording of the status of each application and a deadline associated with each status. Additionally, the tab allows for the sending of an email to the applicant dynamically generated in accordance with a template to inform the applicant of each stage of the process. The


emails are able to be sent from your existing email account, so you don't need to use a new email address:

[Contact Details](#) [Trademark Details](#) [Applicant Details](#) [Cited Marks](#) [Notes](#) **Status** [Payments](#)

Status: APPLICATION_FILELED New status: Paid

Deadline: 06-01-2014

Email Content



Dear Simon

Your applicaiton has been filed. The next step in the process is that your trade mark application will be reviewed by the examiner to determine whether your trade mark application meets the requirements for registration.

Kind regrad

The TradeMark Team

body p

Contact information

If you have any questions or comments about the TradeMarkAPI trade mark filing software, please [contact us](#).